



STRATEGY WORKSHOP PROGRAMME

How can internationalisation benefit your organisation?

Why strategic planning is important?

How to get started?

Come and join the international strategy workshop to learn more about:

- the value of strategic planning, the structure and the issues and processes involved
- the benefits of strategic planning in the field of internationalisation
- linking the international activities closer to the organisation strategies
- how to proceed to the next steps needed in your own organisation
- how to measure the progress and results

You will get practical tools to work on internationalisation strategy and learn from the peers.

Practical arrangements

The workshops will be organised online in three sessions.

1) 11.5.2021 at 14.00-17.00 CET

2) 25.5.2021 at 14.00-17.00 CET or 10.6.2021 at 14.00-17.00 CET will be agreed together during the first session

3) September date to be confirmed later

The workshops are facilitated by Anne-Mari Behm, Samiedu, Finland

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Workshop 1 11.5.2021 at 14.00-17.00 CET for all teams:

Programme

14-14.15 Welcome and introduction to the ToVET project
– Risto Virkkunen

14.15-14.30 Introduction to the internationalisation strategy workshop
– Mari Kontturi

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14.30 – 15.00 Benefits of internationalisation of VET

- Mika Heino, Omnia, Finland

15.-15.10 Break

15.10-15.50 Internationalisation of VET: European and global dimension

What should we know about the megatrends?

Strategy models

- Mika Saarinen, Head of Unit, Finnish National Agency for Education

15.50-15.55 Break

15.55-16.30 Why do we need a strategy for internationalisation?

- Mika Saarinen

16.30-16.50 What kind of aspects does one need to consider in internationalisation work?

Discussion in breakout rooms.

16.50-17.00 Conclusions and agreeing on the next steps

Workshop 2 25.5.2021 at 14.00-17.00 CET or 10.6.2021 at 14.00-17.00 CET

Working in national teams, the content to be defined later

How to get started:

- Two case examples of the strategy work in vocational colleges
- Working together
- Erasmus+ programme possibilities
- How to build the internationalisation strategy, what can be included in the strategy?
- Some criteria and indicators to help you in your work
- What kind of methods or tools work best in the strategy work
- What should an internationalisation strategy be like?

Workshop 3, 2 hours All teams together

- World cafes
- Sharing good practises and lessons learnt
- Q&A
- Conclusions

